About email marketing campaign categories
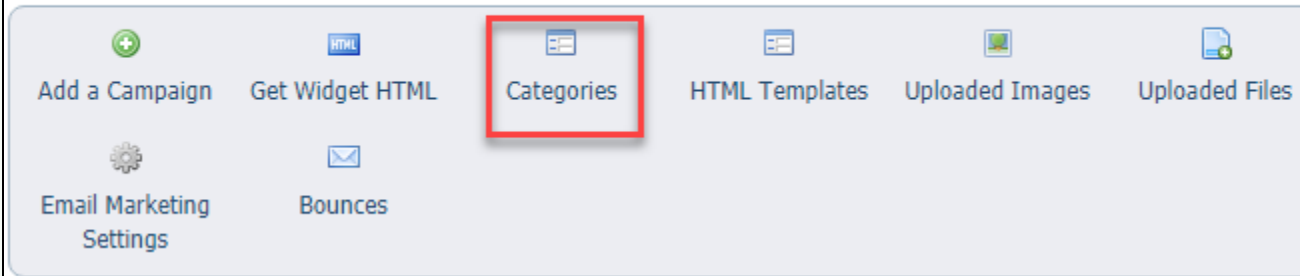
Your Email Marketing Campaigns and subscribers are organized into preset categories. Your users can subscribe to any or all categories.

> ✅ **Where do I find it?**
>
> You can manage your email marketing categories by going to **Services > Email Marketing: Campaigns** and clicking **Categories**.
>
>

On this page:

- [Reviewing the email marketing campaign categories](#)
  - [Viewing campaigns within each category](#)
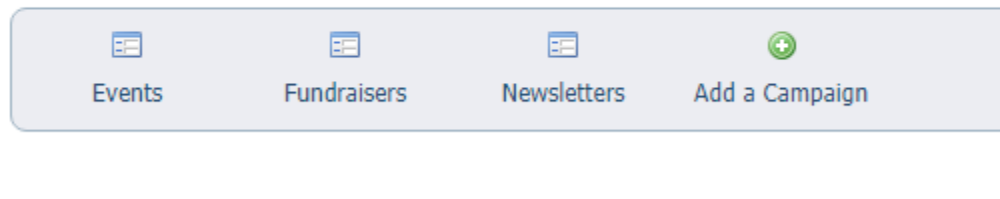 - [Viewing subscribers to any category](#)

Reviewing the email marketing campaign categories

The categories available for your **Email Marketing Service** include:

- Events
- Fundraisers
- Newsletters

Viewing campaigns within each category

✅

Viewing subscribers to any category

You can learn more about managing campaign subscribers in the chapter, Managing campaign category subscriptions.

Popular Questions

We can't find any questions. Check the topic exists.

Have a question about this topic?