_My_Options_Content_v1

Explanation of the options for visitors

Visitors to your website are presented with a number of options for interacting with your organization. The following table lists these options with an explanation of each.

Option	Description
Get an alert when News is added	If you are using the **News** feature of your website, visitors can select to receive an alert when you add a new article.
Get an alert when Events are added	If you have the **Events** feature of your website enabled, visitors can select to receive an alert when you add a new event.
Allow (organization name) to send me email, snail mail and to call me	Your visitors can select to opt into your organization's emails, letters, and phone calls. This is important if you are sending email to your contacts. RescueGroup.org requires emails to be opt-in for your recipients.
Allow (organization name) to snail mail me	Option for the visitor to agree to specifically receive hard-copy mail from your organization.
Get Alerts when your favorite Animal is updated	If this option is selected, the visitor will receive an email when one of their favorite animals is updated.
Get an alert when your favorite Breed is added	If this option is selected, the visitor will receive an e-mail when one of their favorite breeds is added, within the distance selected. These breeds may be any rescue within the distance, not just yours.
Never send me any e-mails	When the visitor selects this option, they will not receive any automatic emails from your organization (such as automatic responses to forms, marketing, and so forth). The exception is password reset email).