Adding PayPal, Facebook, or other affiliate vendors to your website

The affiliates feature of your **Website Service** allows you to easily add vendor/partner logos and links to your website without dealing with the HTML code of each company. On the affiliates page, you can enter the vendor code or customer number and then enable the affiliate logo. That means you can add PayPal, Amazon, Facebook, Twitter, and other popular affiliate vendors to your website with the click of your mouse. Only Site Admins can manage the **Aff iliates**.

> ✅ **Where do I find it?**
>
> You can find the Affiliates page by going to **Website > Affiliates**.
>
> | Website | Features | Reports | Services |
> |---|---|---|---|
> | Web Page List | Affiliates | | |
> | Add a Web Page | Custom Code Snippets | | |
> | Files & Documents | Custom CSS | | ttings |
> | Images | Color & Font Options | | |
> | Widgets & Utilities | Forwarders | | |
> | | HTML Head | | |
> | Open Your Website | Layouts | | |
> | Settings | Logo | | |
> | Search | Menus | | |
> | | Homepage Exports | | |

On this page:

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    - How to add the built-in PayPal button to your page
    - Creating a recurring PayPal donation button
    - Subscribe Buttons
- Facebook
- How to Add Your Own Custom Affiliate
- Centering your affiliate button

The following actions are available for Affiliates with the specified service and user roles:

Action	Description	Services	User Roles
View	Able to view the current list of affiliates	All	Site Admin only
Manage Affiliates	Able to add and change web site affiliate information	All	Site Admin only

Enabling affiliates

To enable the affiliate vendors of your choice on your website, simply click and save.

Affiliates

PayPal Email		IGive Cause ID	
☐ Enable PayPal Donate Button		☐ Enable I-Give Button	
Amazon Tag		United Way ID	
☐ Enable Amazon Link		☐ Enable United Way Link	
Combined Federal Campaign ID		Combined Virginia Campaign ID	
☐ Enable CFC Link		☐ Enable CVC Link	
Volunteer Match Org ID		Network For Good/Helping.org Non-Profit ID	
☐ Enable Volunteer Match Link		☐ Enable Network for Good Link	
Ebay Store Name		By Vets Only	
☐ Enable Ebay Store Link		☐ Enable By Vets Only Link	
Facebook Page		Twitter Account	
☐ Enable Facebook Link		☐ Enable Twitter Link	
☐ Use Facebook Badge		☐ Use Twitter Badge	
Google Analytics			
☐ Enable Google Analytics for Website			

Cancel Save Affiliates

ⓘ Some layouts will automatically display these built-in affiliates on your website in fixed areas of your website, while other layouts will not.

If the layout you have chosen does not automatically display the affiliate, you can manually add them to your web pages using the **Code Snippets** feature. See this guide for more information about code snippets.
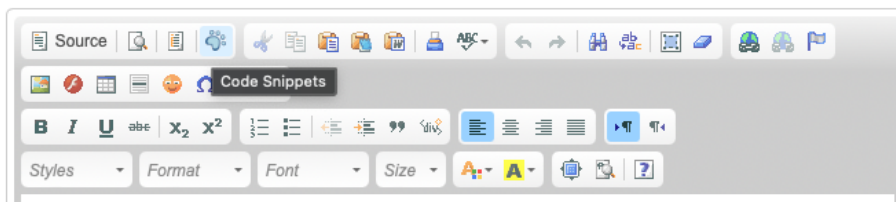
PayPal:

Enter your organization's **PayPal account email address** and click the checkbox to enable the logo.The website will automatically create the button using the account information you provided. You will now be able to add it to any page using the built-in custom tags feature.

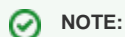## How to add the built-in PayPal button to your page

When editing a webpage:

1. In the text editor, click on the **Blue Paw Icon** to bring up a list of built-in custom code snippets. This icon is highlighted in blue below.

2. Scroll until you see, the **Built-in: PayPal Donation Button**
3. **Click on Built-in: PayPal Donation Button** and it will insert the tag {PayPal/}.
4. **Save the page.**
5. When viewed outside of the editor, you will see a PayPal donation button.

You should now see the PayPal donation button on your web page.

✓ **NOTE:**

You can create a custom PayPal button by creating a Custom Code Snippet and adding that code snippet to any web page or content area. See the Custom Code Snippet section of this guide.

Creating a recurring PayPal donation button

To create a recurring donation PayPal button option:

1. Log in to your organization's PayPal account directly
2. Create either a **Donation** button or **Subscribe** button in PayPal.
3. Add the button code to your RescueGroups.org via the custom code snippets feature.

Here's an example of a donation button and the option it creates for a donor to specify making their donation recurring.

Donate Buttons

▼ Step 1: Choose a button type and enter your payment details

Choose a button type

Donations   ⌄

(i) Which button should I choose

Note: Go to My saved buttons to create a new button similar to an existing one.

Organization name/service   Donation ID (optional) What's this?

13th St. Cat Rescue - Donation   EIN 48-1291923

Customize button   **Your customer's view**

▶ Customize text or appearance (optional)

Donate

Currency

USD ⌄

Contribution amount

⦿ Donors enter their own contribution amount.
○ Donors contribute a fixed amount.

Note: This button is intended for fundraising. If you are not raising money for a cause, please choose another option. Nonprofits must verify their status to withdraw donations they receive. Users that are not verified nonprofits must demonstrate how their donations will be used, once they raise more than $10,000 USD.

Merchant account IDs Learn more

⦿ Use my secure merchant account ID
○ Use my primary email address

▶ Step 2: Save your buttons (optional)
▶ Step 3: Customize advanced features (optional)

Save Changes

Subscribe Buttons

You can also create subscribe buttons and add individual buttons to your website with monthly subscriptions amounts. Example: create a $10 subscribe button, a $20 subscribe button.

Facebook

> ⚠️
> - Do not enter http://www.facebook.com/
> - Only add the part of the URL that comes after pages or if you have a vanity name, just enter the name of your page.

For your Facebook page enter:

/pages/yourorganization/365971463291

or

yourorganization

How to Add Your Own Custom Affiliate

If you do not see an affiliate you'd like to add, you can add your own affiliates by using the instructions in the chapter **How to Add Custom HTML to a Web Page** feature. See this guide for instructions.

Centering your affiliate button

To center the button for an affiliate like PayPal, add the following code to the beginning of the code snippet that's generated for you:

```
<div align="center">
```

Then at the very end of your button code close the tag with

```
</div>
```

What this code is doing is telling your code to be enclosed in this element and to be aligned center.

Popular Questions
Topics:

- paypal
- twitter

No questions found.

Have a question about this topic?