Website Service features tour

A RescueGroups.org Website is not just another website service. It's so much more.

To view a video about the Website Service, see our YouTube channel or view the video from this page:

On this page:

- A RescueGroups.org Website is not just another website service. It's so much more.
- With RescueGroups.org, you don't have to be completely dependent on your web person.
- Built-in Features included in the RescueGroups.org Website Service
  - Automatically Generated Animal Web Pages
  - Built-in Web Pages
  - Built-in Website Menu
  - Stories Feature
  - Memorials Feature
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  - Color and Font Options
  - Custom CSS
  - Add Custom Javascript or HTML
  - Snippets Features
  - Role-Restricted Volunteer Access
  - Also Included: Free, Unlimited, Online Support!

Here are two examples of websites created using our **Website Service.**
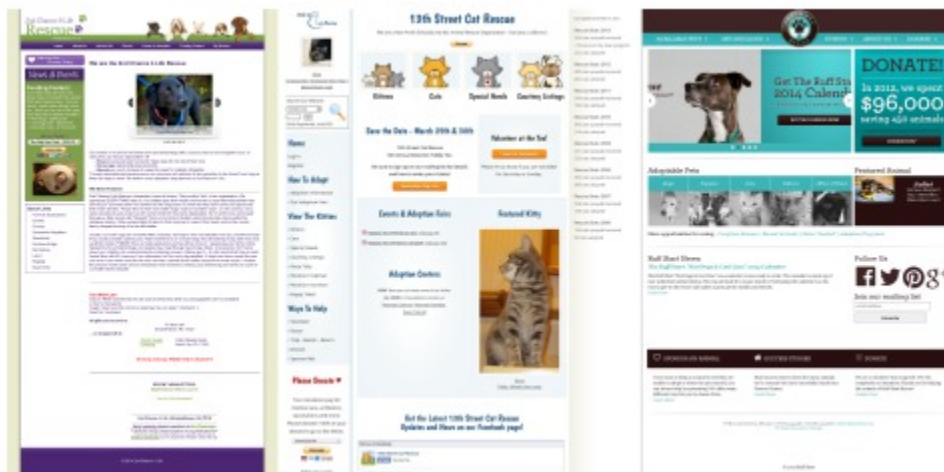
To see more sites, please visit our website inspiration gallery on Facebook.

The RescueGroups.org **Website Service** includes built-in features designed with animal welfare organizations needs in mind.

In this walk-through, we'll briefly go over some of the features unique to the RescueGroups.org Website Service, and how these features can help your organization.

Click here to download a PDF of this walk-through.

With RescueGroups.org, you don't have to be completely dependent on your web person.

This may be one of the biggest benefits for your organization.
Organizations often find themselves stuck or feeling abandoned when their web savvy volunteer leaves. That person may have been the only one who knew how everything worked. That organization is then faced with questions on how to post the animals, how to pull the animals from the site when adopted, or how to post events. The organization may eventually be able to find a way to do this themselves, or they may not have the software, knowledge or access to do this.

Perhaps in your organization, you're the point web person and you're burning out. Maybe you just don't have the time you once did to keep up with everything and you really need a better way to allow volunteers to assist, without giving them access to everything or worrying they will make a mess of the site HTML.

The RescueGroups.org **Website Service** has many built-in features designed to make maintaining a website easier for animal welfare organizations.

Built-in Features included in the RescueGroups.org Website Service

ⓘ   The Website Service includes the **Pet Adoption Portal**, the **Data Management Service**, and **Online Forms Service.**

Automatically Generated Animal Web Pages

You don't need to manually create a web page for puppies, a web page dogs, a web page for seniors, or a web page for special needs animals. These are built in groups known as Special Lists. You can enable the ones you want to use, select a few options, and your animals will automatically be added to those web pages. Here is a list of these built-in groups:

- Babies (Kittens, Puppies)
- Teens
- Adults
- Seniors
- Long Time/Must Adopt
- Recent Arrivals
- Special Needs
- Urgent
- Needs a Caretaker/Foster
- Courtesy Listings

Need another group that isn't there? You can create it using the **Custom Animal Group** feature. For information, see the Creating custom animal groups article in this guide.

There's also an option where you can separate **Courtesy Listings** from your adoptable pet list.

Want to display web pages of animals by species? You can do that too!

Here are some examples of what other organizations just like yours are doing.
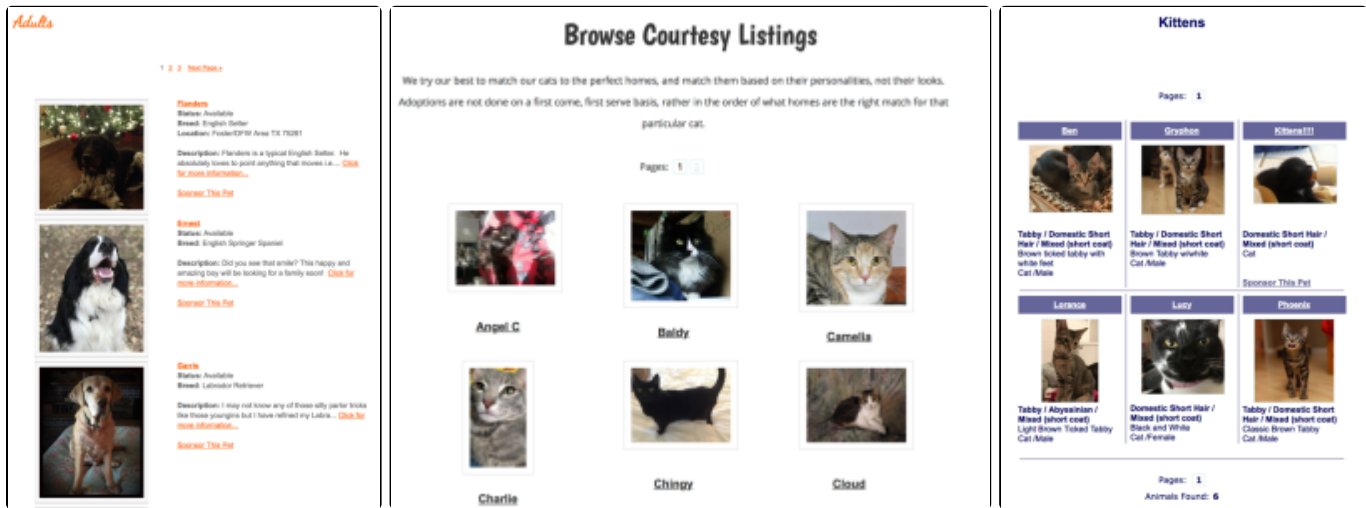

Built-in Web Pages

Every website comes with built-in pages like About Us, Donation Information, Adoption Information, Contact Information, and more. You don't have to use them, but they're there to help get you started.
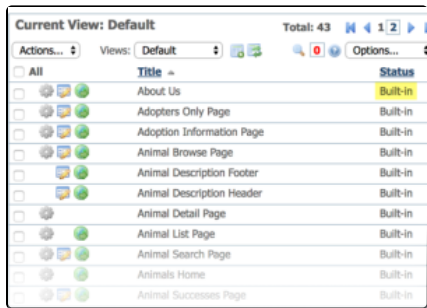
Built-in Website Menu

To get you started, we provide you with a menu that includes a list of links to built-in pages on your new website. Can you customize it? Of course!

You can continue to use the default menu, or create your own custom menu where you include any of the built-in pages or custom pages you've created.
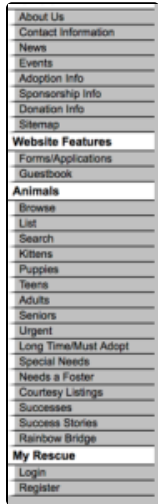
Stories Feature

This feature is great for organizations who want to manually add stories for adopted animals.

Memorials Feature

The Rainbow Bridge feature is to memorialize animals who have passed away. You can elect to charge for a page in this section.

Rainbow Bridge

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Mr. Tux

Mr Tux was a great cat - sweet, loving, and playful cat, who loved to sleep with the fosters. Unfortunately he was FELV positive. He was fine until one day when he didn't eat dinner, then the next day started having labored breathing and X-rays revealed how compromised his lungs had become. Mr. Tux was humanely and peacefully put to sleep. He was on the SJACC Needs Rescue List a year ago and 13th St Cats stepped up to help him. Because of our foster homes and all our supporters, Mr. Tux was able to have another year of quality life; no other rescue group was willing to take the chance on a faint positive FELV cat, but 13th St Cats did, and our lives are the richer for it. He will be missed. 5/1/12-2/24/14

Pip

Pip was a wonderful little Maine Coon tuxedo kitty who fell victim to urethane sensitization when his foster home replaced their floors and didn't tell us. They were mislead to believe all materials were safe to use around animals. The MSDS showed otherwise and, more importantly, little animals can't tolerate as much as big animals and he and his sister both got sensitized to it. On their second exposure (returning to home after a petfair) both little kitties had allergic reactions of the GI tract, having repeated vomiting and pooping over and over in the course of a couple hours. Both were pulled out of the home, of course. Pip's big sister was able to survive the situation. Little Pip wasn't and died after we tried extensive allergy and anti-vomit meds to get him through it; but it was too much for his little body. Pip was a joy to be around, because even though he wasn't so well he still loved people and to be a part of a family. I can still see him at the top of the stairs looking down at me. We are so sad he couldn't be saved. Please always ask to see an MSDS for any new material you or your pets may be exposed to; it's your right. RIP 5/10/13-8/12/13

Forever in our Hearts

If you are interested in having your memorial on this page, please contact us and use this Shop Item for your donation.

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Traveler

Honorary Ambassadog

July 2, 2010 – April 24, 2017

While Traveler was not a TSBR alum, he was an honorary Ambassadog and often a TSBR cover model. His good looks and huge personality made him the ideal Golden Retriever. He welcomed his soon-to-be best buddy, Bullwinkle from TSBR, with an open heart and lots of snuggles. The bond that developed between them was quick and strong. No car trip was complete without one laying on top of the other. They had some great adventures together from many trips to Colorado, both summer and winter, to kayak follies and lots of down time at Lazy Dog Lake House.

Traveler was blessed with the spirit of a greeter from day 1-never meeting a stranger, always certain that everyone would welcome his 90-pound exuberance. He never had a bad day, and made the outlook of those that knew him as sunny as he was. His sense of comedic timing and general orneriness brought innumerable smiles and laughs to his family. He was the goofball to straight man Bullwinkle.

His volunteer jobs for TSBR allowed him to display his strengths. At Wrapping for Rescue, he used his winning personality and golden looks to help boost donations. His mom, a professional photographer, took some great shots of him and Bullwinkle which graced the social media pages and website of TSBR, showing his handsome model qualities!

Unfortunately, a neurological condition took him quickly after only 6 and a half short years. But Traveler lived every one of his days with a zest and zeal for life and people. Those who knew him have many joyful memories of his love, affection, and silly personality.

Traveler's absence has left a bottomless hole in the lives of those that loved him. He was the true embodiment of the chorus, which we all sang to him frequently…

You are my sunshine, my only sunshine
You make me happy when skies are gray
You'll never know dear, how much I love you
Please don't take my sunshine away

Traveler, we shared our lives with you for a short time. But you made the days richer, lighter, and more colorful. My hope is that I can continue to carry your joy for life in my heart. You left us too soon. There were more memories to be made, love to be shared, and adventures to be had. My prayer is that I can see you again, someday. Your love, to me, is a glimpse of the divine—God's boundless love for us—a tangible, joyful reminder that is always present. It filled me with so much more than I gave. We will miss you forever.

Automatically Generated Successful Adoptions Page

This feature allows you to show all of your animals that have been adopted. This is great for organizations who may not want to manually add stories using the Stories feature, or you can use both!

Adoptions Since August 29, 2005

A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | Y | Z
Click a letter to find an animal or view all.

Next Page »

morgana
Adopted: February 26, 2018
Domestic Short Hair / Mixed (short coat)

Sugar
Adopted: February 19, 2018
Dilute Calico / Domestic Long Hair / Mixed (long coat)

Celebrate Success!

These are just a few of the amazing lives you have saved...
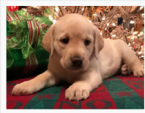
Adoptions Since November 20, 2011

A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | Y | Z
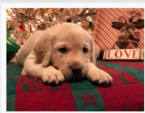Click a letter to find an animal or view all.

Next Page »

Woodstock
Adopted: February 4, 2018
Labrador Retriever

Violet Gray
Adopted: February 4, 2018
Labrador Retriever

Snoopy
Adopted: February 4, 2018
Labrador Retriever
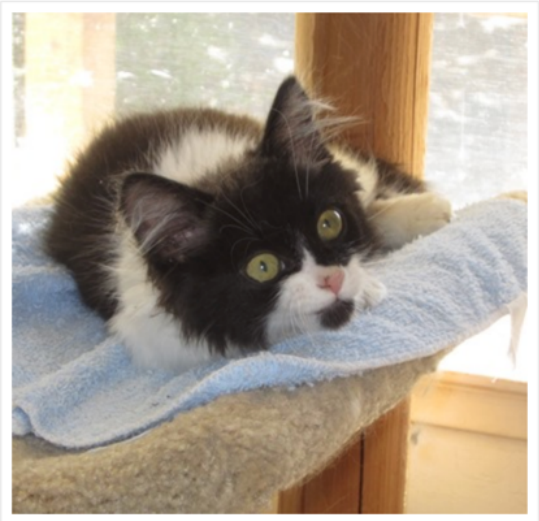
Sally
Adopted: February 4, 2018
Labrador Retriever

Animal Sponsorship's using PayPal Integration

You can enable this feature to easily allow visitors to sponsor specific animals. They can do a one-time or recurring sponsorship*. When you log in to your organization's PayPal account, you will see the animal name in the sponsorship.

*Your organization must have a merchant account with PayPal to use the recurring donation feature.
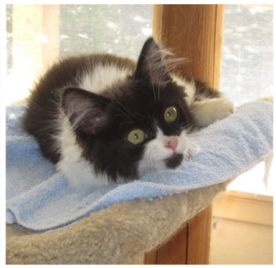
Briar's Web Page

Maine Coon / Mixed :: Male (neutered) :: Adult :: Small

More Pics...

Sponsor This Pet

Briar's Sponsorship Page

Briar has extensive medical costs to date, and is currently on EN, royal Cannin and food, and metamucil, and daily hairball management gel.

Briar's Sponsorship Options

One Time Sponsorship
Sponsor $ [--] [Continue »»]
Sponsor $ [____] [Continue »»]

---------- OR ----------

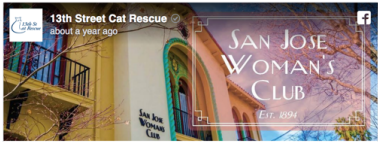| Recurring Sponsorship |
|---|
| Amount of EACH sponsorship payment: $ [0.00] |
| Repeat sponsorship payment every: [--] [-select one-] |
| Would you like to stop the recurring sponsorship after a certain number of payments? ○Yes ◉No |
| If yes, how many? [--] |
| [Continue »»] |

Thank You For Sponsoring!!!

News Feature

There's no need to create and manually maintain a separate webpage for news. Enter them in your service and they will appear on your News page. You can also choose to have the news articles appear on your homepage or elsewhere, using a snippet. More on snippets later. It's very easy to maintain and there's no web page html to edit or update.

Events Feature with Integrated Animal Event Attendance

Like the News feature, the Events page is built in and automatically generated. There is both a calendar view and event list view. You can also show the events on your home page or elsewhere, using a snippet.

There's even an easy way to specify which animals will be at an event. This is great for adoption fairs!

Events

Adoption Fair - March 10th

Adoption Fair - March 17th

Adoption Fair - March 24th
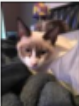
Adoption Fair - March 31st

Events

See our **events calendar here.**

Current Scheduled Events:

Adoption Fair

Saturday March 10th, 2018 10:00 AM until 05:00 PM

Location: Adoption Event Location

95008

See all of the **animals attending** this event.

Animal Attendance

Name	Species/Breed	Sex	Picture
Adam M.	Cat - Siamese / Mixed	Male	
Babydoll	Cat - Snowshoe (short coat)	Female	
Bode	Cat - Snowshoe (short coat)	Male	
Cassius	Cat - Siamese / Mixed (medium coat)	Male	

Online Store with PayPal Integration

The Online Store allows you to sell items on your website. Your customers use a PayPal shopping cart to purchase the items, so you don't have to worry about handling credit card information or online payments.

View Cart

Store Home

Saturday - Full Afternoon Tea $35
(click for more info)
$ 35.00
Add to Cart

Saturday - The Downton Tabby Tea $45
(click for more info)
$ 45.00
Add to Cart

Sunday - Full Afternoon Tea $35
(click for more info)
$ 35.00
Add to Cart

Sunday - The Downton Tabby Tea $45
(click for more info)
$ 45.00
Add to Cart

Highlighted Animals Feature

This feature allows you to highlight specific animals to display on your homepage. You can select how many animals and how much of their bio appears. You can turn this feature on and off as you need and even use it to rearrange the order of animals on the automatically generated animal web pages.

Featured Animal

Want to showcase a specific animal or cycle through different animals each time a visitor visits your site? There's a snippet for that!

Built-in Website Templates

We give you built-in layout templates you can use to define the look of your site. You can use them as-is, or customize them to make them your own.

Color and Font Options

Not a designer? Don't worry, we understand. We tried to keep it very simple. You can select a Font Family and Font Size for your site. There's also a handy color scheme tool at the bottom of the page, but we don't mind if you open a support ticket and ask us for help. Just let us know what you have in mind and we'll help you.

Custom CSS

Want to customize the look and feel of your site even more? You can edit the CSS of your site. If you have a volunteer or web designer who is familiar with CSS we can give them some advice and tips where to start. We can also do this for you and provide you with some ideas and a quote.

Add Custom Javascript or HTML

You can add in that cool script or HTML to your website.

Snippets Features

Snippets allow you to easily add HTML and built-in features to your web pages. Some of our built-in snippets make it easy to add PayPal, Facebook and Twitter to your pages using your Affiliates, while others allow you to place your News, Events, or a Featured Pet on your web pages.

You can also create your own snippets. This is an easy way to add any HTML to your web pages. You might use them to add a chip-in widget, embed a video, or even add custom PayPal buttons.
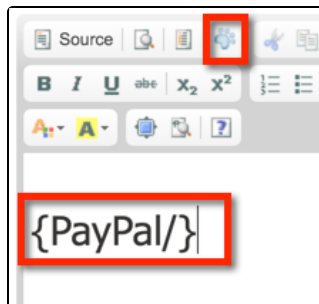
Role-Restricted Volunteer Access

Volunteers can help with the website in so many ways, such as:

- Post and Update Animals
- Highlight / Feature Animals
- Add Events and Animal Event Attendance

- Add News
- Add Success Stories
- Add Memorials

With the **Website Service** automatically generated web pages feature, volunteers can even help maintain the site without editing any HTML. You can restrict permissions for certain tasks to only one or a few volunteers, or open the permissions to all. You pick and choose what your volunteer can do and see. This role-restricted access is controlled by assigning a "role" with corresponding permissions for tasks.

Also Included: Free, Unlimited, Online Support!

Forgot how you did "that thing" you did last year? We all do. We provide unlimited, free, online support.

If you already have a RescueGroups.org account, you can log in into your account at manage.rescuegroups.org, click on **Services**, then click on the service you would like to add.

If you don't have a RescueGroups.org account, you can sign up here: https://www.rescuegroups.org/sign-up/

Popular Questions

Topics:

- website
- web

1. 0
   votes
   ### Why does the Adopted Pet Counter on our say "many" rather than the number of adopted pets?
   - **1** answer
   - Andrea Homan
   - May 05, 2024
   - website
   - customcodesnippets
   - temp
   - api

2. 0
   votes
   ### How to link "sponsor this pet" to payment
   - **0** answers
   - Andrea Homan
   - Apr 24, 2024
   - website
   - requests

3. 0
   votes
   ### How do I get my listings to automatically feed to Facebook?
   - **2** answers
   - Jennifer Myers
   - Mar 20, 2024
   - animals
   - website
   - exports
   - facebook
   - iframe

4. 0
   votes
   ### How can we embed our available or adopted animal data stored in RescueGroups.org for display on an external website service?
   - **4** answers
   - Whiskers & Tails Rescue Foundation
   - Sept 21, 2023
   - Space: Website Service Guide
   - website
   - exports
   - animals
   - toolkit

5. 0
   votes
   ### How do I update the information on our home page or change its design?
   - **2** answers
   - Carreen
   - Feb 21, 2023
   - website

6. 0
   votes

another rescue is disolving and they want to send some of their approved applicants to us. Is there a way for them to export their applications from Rescue groups and for us to import those applications to our database

- **1** answer
- Julie Rogers
- Jan 07, 2024
- website
- onlineforms
- exports

7. 0 votes

can I send a direct link of an application to a person

- **2** answers
- Alana Woodbury
- Jan 03, 2024
- onlineforms
- website

8. 0 votes

Is there a way to change the whole background of our website to solid black?

- **1** answer
- Heather Weidmann
- Jan 02, 2024
- Space: Website Service Guide
- website

9. 1 vote

Does RescueGroups.org offer web a development service where an organization can pay someone for help on their RescueGroups.org website?

- **0** answers
- Heather Weidmann
- Jan 02, 2024
- Space: Website Service Guide
- website
- design
- websiteservice

10. 0 votes

Can access to a web page be restricted to a select group of users?

- **2** answers
- john ianniello
- Dec 18, 2023
- website

Have a question about this topic?