How to use animal sponsorships

On this page:

Related pages:

Setting	Description	Service
Enable animal sponsorships	If your organization has animals available for sponsorship, select this option. A link to the Sponsorship information page will appear on your site menu, and the public will be able to view your Sponsorship animals.	W
Use the following for each animals' "Sponsor this Pet" link	If you want every animal to have their own specific sponsorship web page select Use a sponsorship page for each animal. If you want all animal's sponsorship pages to use the same information select Use a general sponsorship page.	W
Set Sponsorship Amount 1-4	Enter up to four sponsorship amounts to display on the sponsorship page.	W
Allow users to enter their own sponsorship amounts	Enable this option if you want visitors to be able to enter their own dollar amounts for sponsorships instead of being required to select one of the amounts you have chosen.	W

Minimum for custom sponsorship amounts	Optionally enter a minimum amount allowed for sponsorships.	W
Allow recurring sponsorships	Enable this option if you want to allow recurring sponsorships using the subscription option on PayPal. A PayPal business account is required to use recurring payments.	W
Which animal statuses are sponsorable?	Select the animal statuses that your organization allows to be sponsored. Animals that are not one of the selected statuses will not appear in a list of sponsorable animals.	W

From the animal sponsorships page, select the Settings button to enable the ability to obtain sponsorships as well as to select from other options.

Animal Sponsorships

Add a Sponsorship   Settings

The Settings page allows you to determine select sponsorship amounts, allow recurring sponsorship donations, and determine which animals are eligible for sponsorships. To use the sponsorship feature, click the **Enabled** radio button next to **Animal Sponsorships**.

Animal Sponsorships	○ Disabled ◉ Enabled
Use the following for each animals' "Sponsor this Pet" link	Your site's "Sponsorship Information" page ▼
Set Sponsorship Amount 1	$ 10.00
Set Sponsorship Amount 2	$ 25.00
Set Sponsorship Amount 3	$ 50.00
Set Sponsorship Amount 4	$ 100.00
Allow users to enter their own sponsorship amounts	○ No ◉ Yes
Minimum for custom sponsorship amounts	$ 10.00
Allow recurring sponsorships	○ No ◉ Yes
Which animal statuses are sponsorable?	☑ Available for Adoption ☐ Adopted ☑ Available for Sponsorship

Once Sponsorships are enabled ensure you've checked **Allow Sponsorship** the pet for which you want to encourage donations. Then, the link to **Sponsor This Pet** will appear on the pet's web page.

Enabling sponsorships

To use the Sponsorships feature, select **Enabled** next to **Animal Sponsorships**.

Animal Sponsorships	○ Disabled ◉ Enabled

This step enables the feature. However, in order to use the feature, you must set up your **PayPal account in your Affiliates.** For more information, see **Adding PayPal, Facebook, and other affiliates to your website**.

In addition, to solicit sponsorships for an individual animal, you must select the **Allow Sponsorship** the pet for which you want to encourage donations. This option is found in the fields used when adding or editing animals. See the chapter **How to add an animal.**

ⓘ   A PayPal business account is required to use recurring payments.

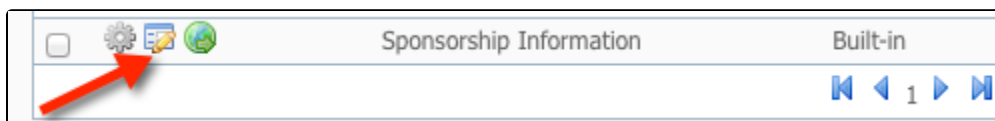# Selecting an option for Sponsorship Link Page

Select one of the following for each animal **Sponsor this Pet** link:

Use a general sponsorship page

If **Use a general sponsorship page** is selected, the link to sponsor a specific pet will take a user to **your site's general sponsorship information page.** When a donation is processed, it will not have the name of the animal.

Use the following for each   Your site's "Sponsorship Information" page
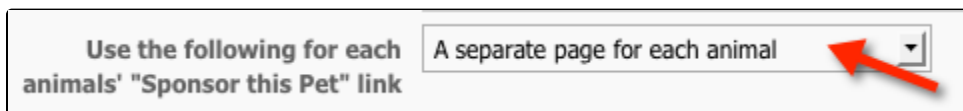animals' "Sponsor this Pet" link

If you choose this option, be sure to add content to your web site's general sponsorship page with how to donate/sponsor. You will find that page in your **W eb Pages List > Sponsorship Information.**

☐ ⚙ 📝 🌐   Sponsorship Information   Built-in

                                                      ⏮ ◀ 1 ▶ ⏭

Use a sponsorship page for each animal

If **Use a sponsorship page for each animal** is selected, when a user clicks on the **Sponsor this Pet** link on the animal's page, it will take the user to a page specific to that animal and its unique sponsorship options. When the donation is processed in PayPal, you will see that the sponsorship was for that specific animal.

Use the following for each   A separate page for each animal
animals' "Sponsor this Pet" link

Selecting options for sponsorship amounts

The remaining options include several about how much people can donate for a sponsorship. We recommend you set all four sponsorship amounts so your visitor has an immedite and clickable choice. However, you can also determine whether or not visitors can simply type in a donation. We recommend you do that in case someone wants to donate more or less than the set donation amounts. You don't want to lose those donations.

You can also allow people to donate a recurring amount. You must have a business PayPal account to do so.

Finally, select which statuses of the three listed may be sponsored. We recommend that you at least select **Available for Adoption** and **Available for Sponsorship** and **click Save Settings.**

> ℹ️ You can select **Allow Sponsorship** regardless of the status of the pet; although if you want the public to be able to see the pet you'll want to select either **Available for Adoption** or **Available for Sponsorship** (only certain animal statuses are public, regardless of the **Allow Sponsorship** option – see **Managing animal status** for more information).

The Sponsorship Feature on Your Website

Once Sponsorships are enabled and **Allow Sponsorship** is selected for a pet, the link to **'Sponsor This Pet'** will appear on the pet's web page.

More Pics...

Sponsor This Pet

If you selected '**Use a sponsorship page for each animal**', that link will take the visitor to the pet's specific **Sponsorship Page** which will show:

- A photo of the pet (if uploaded)
- The pet's description or **Sponsorship Details**.

Sal's Sponsorship Page

I'm diabetic so I need a bit of extra TLC. My insulin is about $105 a month and I need two shots a day. Please sponsor me: $45 a month, $540 annually.

There, the visitor can choose to make a one-time sponsorship or a recurring sponsorship if you have enabled those options. Your predetermined sponsorship amounts will be shown, as well as a custom sponsorship box if you have enabled custom sponsorship amounts.

After selecting the sponsorship options (one-time or recurring), the visitor can enter their contact information and the purpose and note concerning the sponsorship.

On the sponsorship checkout page, the visitor can review the sponsorship details, and click **Add to PayPal Cart** when they are ready to check out. The rest of the Sponsorship process is completed by PayPal.

Confirming Sponsorships

You can view all of your existing **Sponsorships**, as well as the **Unconfirmed Sponsorship**s on the **Animals > Sponsorships** page. An unconfirmed sponsorship is one that was entered by a visitor, but you have not yet confirmed you received the payment. When you confirm a new **Sponsorship**, you can edit the amount, type, purpose, purpose details and the state and end date of the sponsorship. Confirming or adding a sponsorship also adds a donation associated with the contact.

To confirm a sponsorship:

1. Go to the **Animals > Sponsorships** page
2. Click on the green checkmark in the specific pending sponsorship row that you want to confirm

☐ All	Sponsorship	Animal	Contact	Amount	Sponsorship Type	End Date ▲	Purpose	Status
☐ 📝✅	18	Ryan		$ 0.50	Recurring Sponsorship		Sponsorship/Donation	Pending
☐ 📝✅	29588	Anika		$ 1.00	One Time Sponsorship		Sponsorship/Donation	Pending
☐ 📝✅	489	Broadway		$ 4.00	One Time Sponsorship		Sponsorship/Donation	Pending
☐ 📝	11	Ryan		$ 10.00	One Time Sponsorship		Sponsorship/Donation	Confirmed
☐ 📝	6	Rachael		$ 5.00	One Time Sponsorship		Sponsorship/Donation	Confirmed

Manually adding a Sponsorship

From the **Animals > Sponsorships** page, you can also manually add sponsorships if needed. Click on the 'Add a Sponsorship' button at the top of the page to manually add a sponsorship.

Enabling sponsorships for a specific animal

To enable sponsorships for specific animals, please see the section on **Enabling sponsorships for a specific animal**.

Popular Questions

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- animals
- sponsorship
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1. 0
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- **2** answers
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- Feb 06, 2024
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Add a mixed breed choice for dogs

- **1** answer
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- Feb 27, 2014
- requests
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- Jan 22, 2024
- animals
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- Alana Woodbury
- Jan 20, 2024
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- **1** answer
- Michelle Caylor
- Dec 08, 2023
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- **1** answer
- Michelle Caylor
- Dec 08, 2023
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- **1** answer
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- Oct 25, 2021
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Have a question about this topic?