

# \_Adding\_PayPal,\_Facebook,\_and\_other\_affiliates\_Content\_v1

## Enabling affiliates

To enable the affiliate vendors of your choice on your website, simply click and save.

**Affiliates**

PayPal Email

☐ Enable PayPal Donate Button

Amazon Tag

☐ Enable Amazon Link

Combined Federal Campaign ID

☐ Enable CFC Link

Volunteer Match Org ID

☐ Enable Volunteer Match Link

Ebay Store Name

☐ Enable Ebay Store Link

Facebook Page

☐ Enable Facebook Link

☐ Use Facebook Badge

Google Analytics

☐ Enable Google Analytics for Website

IGive Cause ID

☐ Enable I-Give Button

United Way ID

☐ Enable United Way Link

Combined Virginia Campaign ID

☐ Enable CVC Link

Network For Good/Helping.org Non-Profit ID

☐ Enable Network for Good Link

By Vets Only

☐ Enable By Vets Only Link

Twitter Account

☐ Enable Twitter Link

☐ Use Twitter Badge

Cancel

Save Affiliates



Some layouts will automatically display these built-in affiliates on your website in fixed areas of your website, while other layouts will not.


If the layout you have chosen does not automatically display the affiliate, you can manually add them to your web pages using the **Code Snippets** feature. See this guide for more information about code snippets.

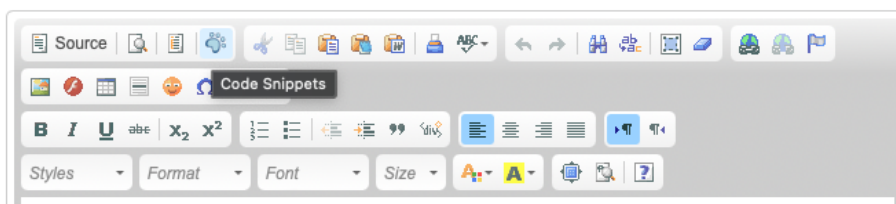
## PayPal:

Enter your organization's **PayPal account email address** and click the checkbox to enable the logo. The website will automatically create the button using the account information you provided. You will now be able to add it to any page using the built-in custom tags feature.

## How to add the built-in PayPal button to your page

When editing a webpage:

1. In the text editor, click on the **Blue Paw Icon**  to bring up a list of built-in custom code snippets. This icon is highlighted in blue below.



2. Scroll until you see, the **Built-in: PayPal Donation Button**
3. **Click on Built-in: PayPal Donation Button** and it will insert the tag {PayPal/}.
4. **Save the page.**
5. When viewed outside of the editor, you will see a PayPal donation button.

You should now see the PayPal donation button on your web page.



### NOTE:

You can create a custom PayPal button by creating a Custom Code Snippet and adding that code snippet to any web page or content area. See the Custom Code Snippet section of this guide.

## Creating a recurring PayPal donation button

To create a recurring donation PayPal button option:

1. Log in to your organization's PayPal account directly
2. Create either a **Donation** button or **Subscribe** button in PayPal.
3. Add the button code to your RescueGroups.org via the [custom code snippets feature](#).

Here's an example of a donation button and the option it creates for a donor to specify making their donation recurring.

### Donate Buttons

▼ Step 1: Choose a button type and enter your payment details

Choose a button type

Donations

[Which button should I choose?](#)

Note: [Go to My saved buttons](#) to create a new button similar to an existing one.

Organization name/service

13th St. Cat Rescue - Donation


Donation ID (optional) [What's this?](#)

EIN 48-1291923

Customize button

▶ [Customize text or appearance](#) (optional)

Your customer's view



Currency

USD

Contribution amount

☒ Donors enter their own contribution amount.

☐ Donors contribute a fixed amount.

Note: This button is intended for fundraising. If you are not raising money for a cause, please choose another option. Nonprofits must verify their status to withdraw donations they receive. Users that are not verified nonprofits must demonstrate how their donations will be used, once they raise more than \$10,000 USD.

Merchant account IDs [Learn more](#)

☒ Use my secure merchant account ID

☐ Use my primary email address

▶ Step 2: Save your buttons (optional)

▶ Step 3: Customize advanced features (optional)

Save Changes

## 13th St NAC Cat Rescue

Please enter your donation amount.

Purpose	Donation amount	Make This Recurring (Monthly)	Total
13th St. Cat Rescue - Donation Reference: EIN 48-1291923	\$ <input style="width: 50px;" type="text"/>	<input type="checkbox"/>	\$0.00
<b>Total:</b>			<b>\$0.00 USD</b>

## Subscribe Buttons

You can also create subscribe buttons and add individual buttons to your website with monthly subscriptions amounts. Example: create a \$10 subscribe button, a \$20 subscribe button.

## Facebook



- Do not enter <http://www.facebook.com/>
- Only add the part of the URL that comes after pages or if you have a vanity name, just enter the name of your page.

For your Facebook page enter:

**/pages/yourorganization/365971463291**

or

**yourorganization**

## How to Add Your Own Custom Affiliate

If you do not see an affiliate you'd like to add, you can add your own affiliates by using the instructions in the chapter **How to Add Custom HTML to a Web Page** feature. See this guide for instructions.

## Centering your affiliate button

To center the button for an affiliate like PayPal, add the following code to the beginning of the code snippet that's generated for you:

```
<div align="center">
```

Then at the very end of your button code close the tag with

```
</div>
```

What this code is doing is telling your code to be enclosed in this element and to be aligned center.