

Adding an email signup widget Content v1

How users sign up

When your users sign up for your emails using the signup box, they will get two emails:

- A verification email
- An email allowing them to change their subscription preferences

Adding a widget

To add the signup widget to your emails (or to your website), customize the design and then generate the code. You can then copy and paste the code where you want the box to appear.

Customizing the widget

Select the font family, font size, colors, and widget height and width. The preview at the bottom of the page will update automatically.

Create a Widget for Email Marketing Subscriptions

[New Messages \(17\)](#)

[Email Marketing Campaigns](#)

Font Family

Base Font Size

Font sizes may vary from this on your site.
(default: 12 pt)

AaBbCcDdEeFfGg 123456789

[back to top](#)

Background Color



Font Color



Secondary Background Color



Secondary Font Color



Link Color



[back to top](#)

Height pixels

Width pixels

[back to top](#)


Preview



[Refresh](#)

[back to top](#)

[Cancel](#) [Generate Widget Code](#) [Save as Custom Code Snippet](#)



Generating the widget code

When you are happy with the appearance of the widget, click the **Generate Widget Code** button. A new page will load with the HTML code from your custom-built widget. Select all of the HTML code from the box and copy and paste it into your web page where you'd like the signup box to appear.

Saving the widget as a Custom Code Snippet

If you are a RescueGroups.org **Website Service** client you can save your custom widget as a **Custom Code Snippet** to insert into any web page or content area on your RescueGroups.org website. To create the code snippet click the **Save as Custom Code Snippet** button.

For more information about code snippets, see the [Website Service guide](#).